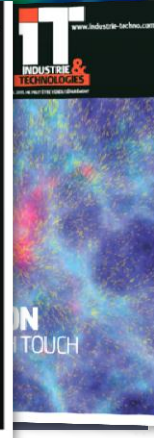
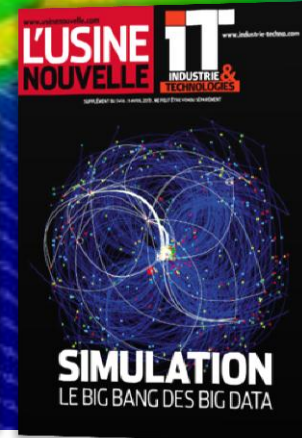
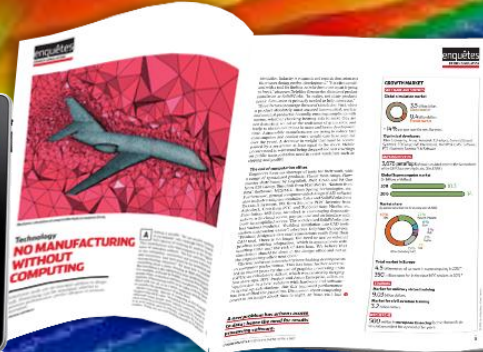
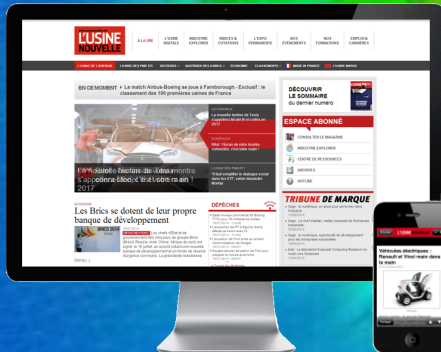


"Simulate the planet... to better protect it"

14 April 2016



- Spurred by the success of the 3 previous editions, **Teratec** and **L'Usine Nouvelle** opt for continuity by proposing the **supplement Simulation 2016** on the topic “Simulate the planet... to better protect it”.

- [Consult the 2015 version here](#)
- [Consult the 2014 version here](#)
- [Consult the 2013 version here](#)

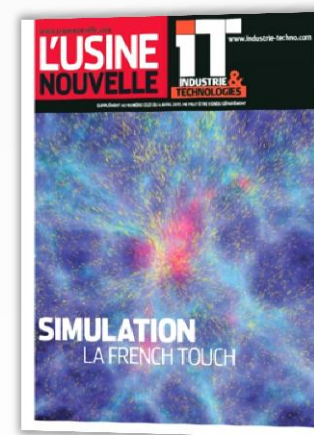
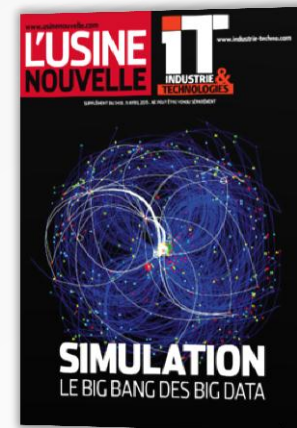
- A supplement to **L'Usine Nouvelle** and **Industrie & Technologies** dedicated to “**HPC, simulation and Big Data sector**” and **sponsored primarily by Teratec members and partners**.

- Circulation of nearly 55,000 copies**

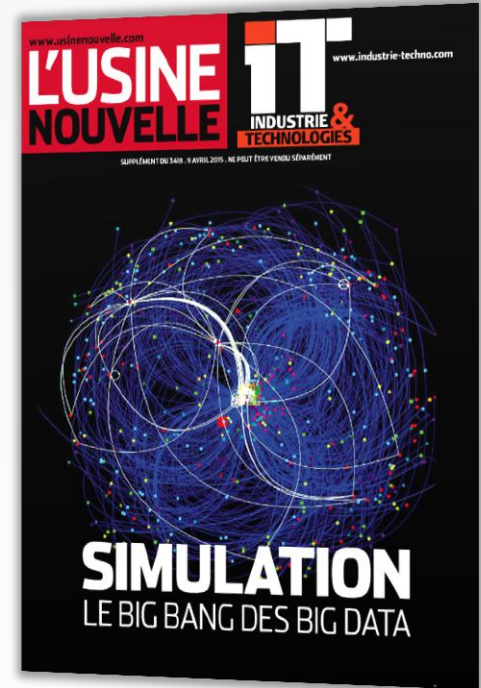
- 30,000 copies** sent to L'Usine Nouvelle subscribers
- 5,000 copies** sent to Industrie et Technologies subscribers
- 20,000 copies** (10,000 in French and 10,000 in English) made available to sponsors and Teratec
- Distribution to the 1,300 **Forum TERATEC 2016** and **Trophées de la Simulation numérique 2016** (Digital Simulation Trophies 2016) participants
- Possibility of **digitalising the supplement** and circulating it in also by email on a database of your choice, or putting it online on your website

- 1 month highlighting to 1.5 million visitors to usinenouvelle.com and usine-digitale.com**

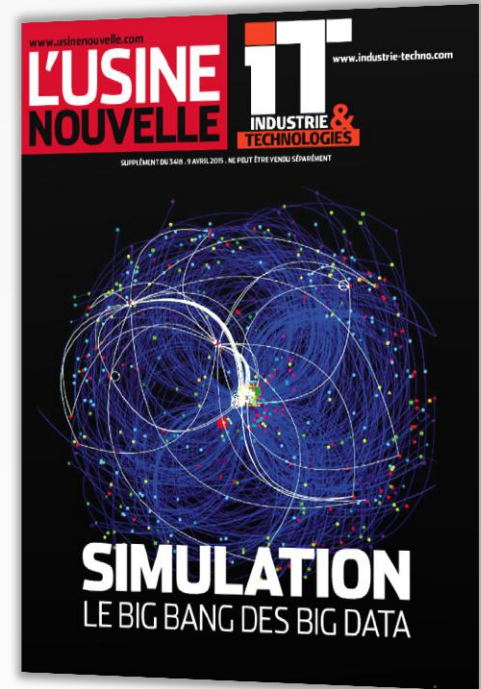
- Creation of a **dedicated section** on each website and **Pdf version of the supplement**
- This section features** editorial staff articles
- [Consult the 2015 section here](#)
- [Consult the 2014 section here](#)



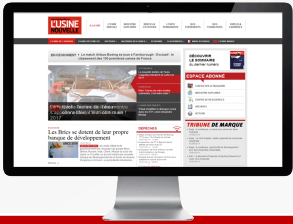
- 32 editorial pages produced independently by the editorial staff of L'Usine Nouvelle and Industrie et Technologies
- A publication on 14 April 2016
- Content on the topic “Simulate the planet... to better protect it”
 - Detailed case studies of firms following simulation
 - Portraits of start-ups “Made in France” specialising in simulation
 - Infographics
 - A guide to the methods and tools of digital simulation and intensive calculation
- Examples of topics covered:
 - Simulation of the environment by covering the following topics:
 - The earth (geology, exploration, plants, etc.), water/sea, air (pollution, etc.), natural disasters, climate, etc.
 - Via businesses, manufacturers, public labs and start-ups
 - Connected agriculture to feed the planet
 - Success story of a superb firm specialising in plant simulation
 - Surveys of the importance of virtual reality for innovation in simulation
 - How to simulate an autonomous vehicle
 - How Solar Impulse was simulated



- **Pagination**
 - **Editorial:** 32 editorial pages
 - **Ads:** 8 pages internal ads + 2 self promos + 3 ad covers
- **Technical characteristics:**
 - **Same format** as the magazine (21.0 x 27.2 cm)
 - **Same graphic quality**, with adapted template
 - **Grammage:** calculations based on 54 grams
- **Production:** **Fully taken over by L'Usine Nouvelle**, from template to circulation



OUR COMMERCIAL OFFERS



	MAGAZINE	WEB	NET PRICE
Pack n°1	Inside front cover	Campaign display (leaderboard, skyscraper and block)	€20,000
Pack n°2	Outside back cover	500,000 printings	
Pack n°3	Inside back cover	Position General rotation with overprint on the dedicated section	€16,000
Pack n°4	1 inside page	200,000 printings	€10,000
Pack n°5	1/2 inside page	100,000 printings	€6,000

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